

CREATIVE & STRATEGIC AGENCY

Empowering your brand with the art of storytelling through conscious marketing approaches to captivate your audience.

Let us guide you in creating authentic and compelling campaigns that connect people and deliver results.

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FierceMedia.ca



Our Mission is to create conscious marketing solutions for the passionate; Lifestyle, Health, E-Mobility, and Sustainable Brands.

SOLUTIONS

• Online Advertising

- Search Engine Marketing
- Digital Display Ads
- Social Media Advertising

• Content Creation

- Photography
- Videography
- Graphic Design
- Copywriting

• Social Media Management

- Social Media Strategy
- Content Creation
- Community Management

• Web Design

- Web Design and Development
- e-Commerce
- SEO & SEM



Tech Expertise

Technology is more than just a tool —it's the backbone of our creative process.

By integrating AI (Artificial Intelligence), GAI (Generative artificial intelligence), automation, and a culture of innovation into our operations, we empower your brand with marketing solutions that are not only effective but also future-ready.

INDUSTRIES WE SERVE

Health and Wellness: We empower health and wellness brands to connect deeply with their audiences, crafting stories that emphasize well-being and positive lifestyle choices.

Innovation & Technology: Our expertise extends to cutting-edge sectors, where we help innovative and automotive tech firms articulate their vision and advancements in a manner that captivates and engages.

Creative Industries: In the realm of creativity, we specialize in bringing the unique essence of arts, entertainment, and design brands to life, ensuring their message resonates with an audience that values originality.



Google Partner

WOMEN
OWNED





Neda Niaki

Founder of Fierce Media, brings over a decade of robust marketing experience from the AWIN Group of Dealerships in Ontario. Her expertise in spearheading store openings, managing brand integrations for elite brands like BMW, Audi, and Volvo, and driving digital transformations marks her as a leader in the field. Neda's commitment to excellence and detail-oriented approach led her to establish Fierce Media in 2019, focusing on delivering outstanding results for every client.



Aniseh Sharifi

Co-Founder with over 10 years in automotive and retail marketing, specializing in database loyalty marketing. Experience includes crafting effective loyalty campaigns, managing luxury sales events, and impactful sales training. Her collaborative efforts with major dealerships and her ability to engage with top-level executives have been instrumental at Fierce Media. Aniseh's global perspective and advocacy for electric vehicles add a unique dimension to the team.

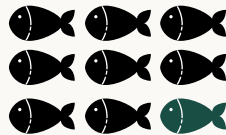
FIERCE BENEFITS



Specialized Team



Family Run



Fluent in Cultures & Trends



Serious about Green Initiatives



Small but Mighty

FIERCE CLIENTS



CHARGE GUYS



WG PSYCHOLOGY



GREEN BRIDGE



Artisan Management Group



Seamless Care Pharmacy



OK TIRE ETOBICOKE



Audi Hamilton



The Greene School

“Fierce Media manages our social media and paid advertising. Since we’ve started using their services, our online presence is more consistent, and our branding more prominent across our channels. Our paid ads are diligently strategized, and we have regular meetings to review the metrics together.

Neda is a pleasure to work with and continues to bring great ideas to the table. We’ve delegated many of our creative projects to the Fierce team, and they always exceed our expectations.

I would certainly recommend them to any organization looking for direct attention to their marketing efforts.”

Dr. Denise Spirou

Head of School | The Greene School President – (FL, USA)

